

CONTRACT



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

And:

American Rambler Productions/ POL
138 Conant Street
Beverly, MA 01915

<u>Contract / Revision</u> 712854 /		<u>Alt Order #</u> 06309604
<u>Product</u> ROMNEY FOR PRESIDENT		
<u>Contract Dates</u> 09/12/12 - 09/18/12		<u>Estimate #</u> 370
<u>Advertiser</u> Romney/ R / President		<u>Original Date / Revision</u> 09/11/12 / 09/11/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KUSA	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	KUSA	09/12/12	09/14/12	9News 6am	6-7am		:30				NM	6	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/10/12	09/16/12	-- WTF--				6	\$1,100.00	0.00			
N 2	KUSA	09/17/12	09/18/12	9News 6am	6-7am		:30				NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/17/12	09/23/12	MT-----				4	\$1,200.00	0.00			
N 3	KUSA	09/17/12	09/18/12	Today Show	7-9am		:30				NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/17/12	09/23/12	MT-----				4	\$1,100.00	0.00			
N 4	KUSA	09/12/12	09/14/12	Today Show	7-9am		:30				NM	6	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/10/12	09/16/12	-- WTF--				6	\$900.00	0.00			
N 5	KUSA	09/12/12	09/14/12	Today Show II	9-10am		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/10/12	09/16/12	-- WTF--				3	\$400.00	0.00			
N 6	KUSA	09/17/12	09/18/12	Today Show II	9-10am		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/17/12	09/23/12	MT-----				2	\$400.00	0.00			
N 7	KUSA	09/12/12	09/14/12	Today Show III	11a-12p		:30				NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/10/12	09/16/12	-- WTF--				6	\$350.00	0.00			
N 8	KUSA	09/17/12	09/18/12	Today Show III	11a-12p		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/17/12	09/23/12	MT-----				4	\$400.00	0.00			
N 9	KUSA	09/12/12	09/14/12	9News at Noon	12p-1230p		:30				NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/10/12	09/16/12	-- WTF--				3	\$275.00	0.00			
N 10	KUSA	09/17/12	09/18/12	9News at Noon	12p-1230p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/17/12	09/23/12	MT-----				2	\$300.00	0.00			
N 11	KUSA	09/17/12	09/18/12	Extra	1230p-1p		:30				NM	2	\$600.00

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TERMS: Due 15th day of the Month following Broadcast.



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<u>Contract / Revision</u> 712854 /		<u>Alt Order #</u> 06309604
<u>Contract Dates</u> 09/12/12 - 09/18/12		<u>Product</u> ROMNEY FOR PRESID
<u>Advertiser</u> Romney/ R / President		<u>Estimate #</u> 370
		<u>Original Date / Revision</u> 09/11/12 / 09/11/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$300.00	0.00			
N 12	KUSA	09/12/12	09/14/12	Extra	1230p-1p		:30				NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$275.00	0.00			
N 13	KUSA	09/12/12	09/14/12	The Doctors	1-2p		:30				NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$275.00	0.00			
N 14	KUSA	09/17/12	09/18/12	The Doctors	1-2p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$300.00	0.00			
N 15	KUSA	09/12/12	09/14/12	Days of Our Lives	M-F 2-3p		:30				NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$450.00	0.00			
N 16	KUSA	09/17/12	09/18/12	Days of Our Lives	M-F 2-3p		:30				NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$550.00	0.00			
N 17	KUSA	09/12/12	09/14/12	Ellen	3-4p		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$300.00	0.00			
N 18	KUSA	09/17/12	09/18/12	Ellen	3-4p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$350.00	0.00			
N 19	KUSA	09/12/12	09/14/12	9News 4pm	4p-5p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$600.00	0.00			
N 20	KUSA	09/17/12	09/18/12	9News 4pm	4p-5p		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$650.00	0.00			
N 21	KUSA	09/12/12	09/14/12	9News 5pm	5p-530p		:30				NM	6	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				6	\$1,000.00	0.00			
N 22	KUSA	09/17/12	09/18/12	9News 5pm	5p-530p		:30				NM	4	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				4	\$1,400.00	0.00			
N 23	KUSA	09/12/12	09/14/12	9News 6pm	6p-630p		:30				NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$1,100.00	0.00			
N 24	KUSA	09/17/12	09/18/12	9News 6pm	6p-630p		:30				NM	2	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$1,800.00	0.00			
N 25	KUSA	09/12/12	09/14/12	Entertainment Tonight	630-7p		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$1,200.00	0.00			
N 26	KUSA	09/17/12	09/18/12	Entertainment Tonight	630-7p		:30				NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$1,600.00	0.00			
N 27	KUSA	09/17/12	09/17/12	Late News M-F	10-1035p		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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Contract / Revision	Alt Order #
712854 /	06309604

Contract Dates	Product	Estimate #
09/12/12 - 09/18/12	ROMNEY FOR PRESID	370

Advertiser	Original Date / Revision
Romney/ R / President	09/11/12 / 09/11/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$2,400.00	0.00			
N 28	KUSA	09/12/12	09/14/12	Late News (M-Su)	M-Su 10-1037p		:30				NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				2	\$2,200.00	0.00			
N 29	KUSA	09/14/12	09/14/12	Dateline	9-10p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--				1	\$3,000.00	0.00			
N 30	KUSA	09/15/12	09/15/12	9News 7a Sat	7-9a		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				2	\$650.00	0.00			
N 31	KUSA	09/15/12	09/15/12	9News 5p Sat	5-6p		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				2	\$500.00	0.00			
N 32	KUSA	09/15/12	09/15/12	Saturday Night Live	1037p-1207a		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				2	\$1,200.00	0.00			
N 33	KUSA	09/15/12	09/15/12	Sat Today	5-7am		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-				2	\$250.00	0.00			
N 34	KUSA	09/16/12	09/16/12	Sunday Today	6-7am		:30				NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				2	\$250.00	0.00			
N 35	KUSA	09/16/12	09/16/12	9News 7a Sun	7-9a		:30				NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				2	\$650.00	0.00			
N 36	KUSA	09/16/12	09/16/12	Meet The Press	Sun 9-10a		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$1,500.00	0.00			
N 37	KUSA	09/16/12	09/16/12	Football Night in America	Various		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$2,000.00	0.00			
N 38	KUSA	09/16/12	09/16/12	NFL Regular Season Football	NFL Regular Season		:30				NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				2	\$6,000.00	0.00			
N 39	KUSA	09/16/12	09/16/12	NFL Special Edition News	9-10p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$2,000.00	0.00			
N 40	KUSA	09/16/12	09/16/12	9News 10p Sun	10-1037p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S				1	\$2,200.00	0.00			
Totals										0.00		107	\$100,125.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/18/12	107	\$100,125.00	\$85,106.25
Totals	107	\$100,125.00	\$85,106.25

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712854 /		06309604
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/12/12 - 09/18/12	ROMNEY FOR PRESID	370
<u>Advertiser</u>		<u>Original Date / Revision</u>
Romney/ R / President		09/11/12 / 09/11/12

Signature: _____ **Date:** _____

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